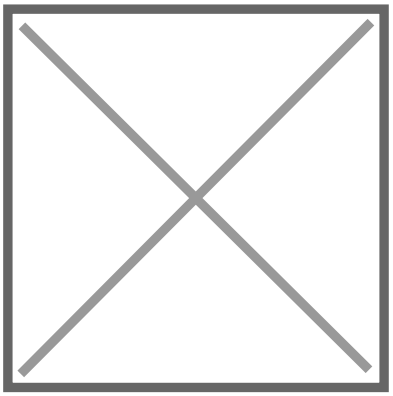


Hive Internship London 2023 | Fully Funded

Description

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Are you ready to take your marketing career to the next level? The Hive Internship London 2023, offered by Billion Dollar Boy, is the opportunity youâ??ve been waiting for! In this blog post, weâ??ll delve into all the details about this fully funded internship that promises to be a game-changer for your professional journey.

Apply Now for the Hive Internship London 2023

Application Deadline: 5th December 2023

Internship at a Glance

- **Company**: Billion Dollar Boy
- **Location**: London
- **Department**: Management & Operations

What Is the Hive Internship London?

Imagine being part of a team that orchestrates campaigns that make a buzz in the marketing world. If youâ??re ready to create captivating content and drive influencer marketing campaigns to new heights, the BDB Hive internship is the place to be. This 8-week program is your ticket to gaining hands-on experience with the Client Services team at Billion Dollar Boy.

What to Expect

The journey kicks off with an Insights Day on December 11th, where youâ??ll gain invaluable insights into influencer marketing. This day is your window into the world of influencer marketing campaigns â?? from the initial idea to successful execution.

After this eye-opening day, two outstanding individuals from our Insights Day will be selected to join us from January 8th for an intensive 8-week internship. During your time at Billion Dollar Boy, youâ??ll be working side by side with our client services team, learning the ropes of account management and

more.

Your Day-to-Day Responsibilities Will Include:

- Crafting proposals and campaigns
- Organizing travel arrangements
- Managing meetings
- Creating timing plans
- Researching influencers
- Engaging in outreach and negotiations
- Handling invoicing and contracts

How to Apply

To apply, you donâ??t need a traditional CV. In addition to your basic contact information and availability on key dates, weâ??d like you to answer a few questions that showcase your knowledge and passion for influencer marketing.

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Feel free to submit your responses in various formats â?? whether itâ??s a simple word document, a presentation, or even a video response. Keep your answers concise, with each question not exceeding 250 words.

Donâ??t Miss Your Chance! Apply for the Hive Internship London 2023 Today!

Discover your potential and immerse yourself in the world of influencer marketing with the Hive Internship London. This **fully funded opportunity** will not only shape your career but also enable you to contribute to the future of advertising.

Insights of Day Application?

- What do you know about influencer/creator marketing?
- Share three influencers you follow and why you follow them.
- Which social platforms do you use, and which is your favorite? Why?
- Give an example of a brand that has excelled in influencer marketing and one that got it wrong. What factors contributed to their success or failure?
- Whatâ??s your favorite social media trend from the past year, and why do you think it was successful?
- Which BDB campaign is your favorite, and what sets it apart?

What is the meaning of Billion Dollar Boy?

Billion Dollar Boy is a global leader in data & insight, strategy, creative, production, paid media, and end-to-end campaign management. We utilize cutting-edge proprietary software to deliver highly effective and efficient creator-led advertising campaigns on a massive scale.

- Founded in 2014, weâ??ve formed partnerships with globally recognized brands such as Heineken, King, Nintendo, PepsiCo, Campari Group, Primark, Shiseido, and Lâ??Oreal.

- Our client campaigns have earned prestigious awards at events like the 2022 Cannes Lions, Influencer Marketing Awards, Webby Awards, The Drum Awards, and Adweek.
- We were pioneers in the creator marketing industry, swiftly expanding our presence with offices in London, New York, and New Orleans.
- At Billion Dollar Boy, creator marketing isnâ??t an afterthought; itâ??s a core discipline integrated across all our agency offerings, emphasizing the genuine value of influencer integration.
- Our exceptional team sets us apart, working towards a vision of redefining advertising and fostering a positive cultural impact.
- We take pride in being official marketing partners of Meta, Tik Tok, and YouTube.

Category

1. Internships

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